

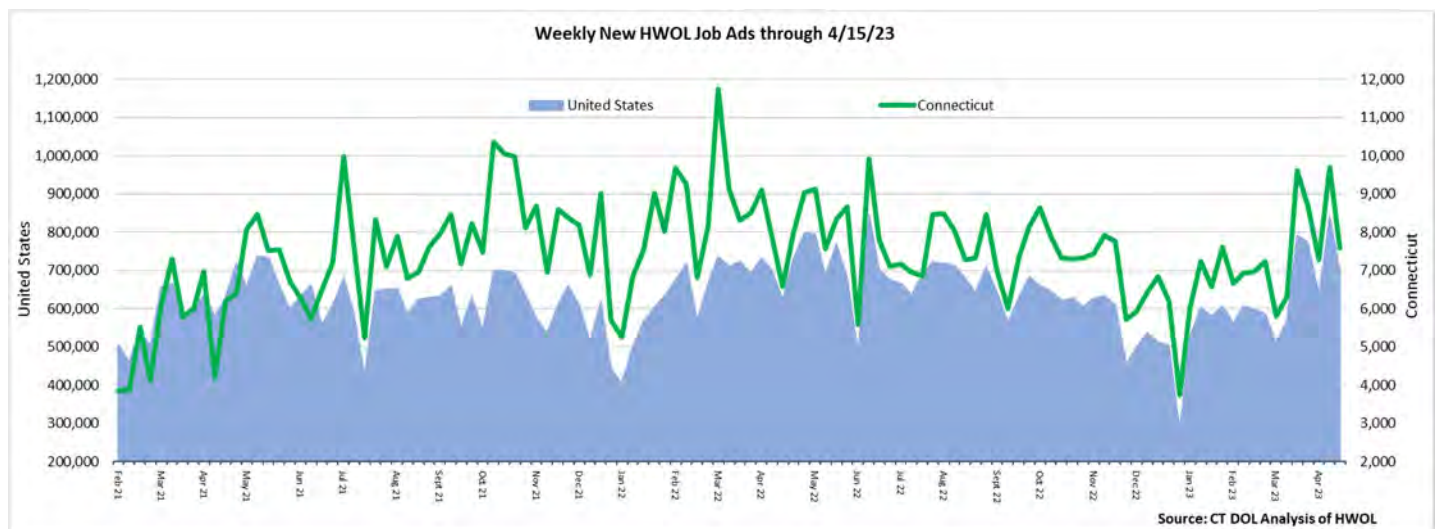


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending April 15th, 2023: New Ads Drop 21% Continuing Recent Week-to-Week Volatility.

WETHERSFIELD, April 21st, 2023 – During the week ending April 15th, 2023, there were 7,591 new postings, down 2,071 new ads or -21% over the week. This over-the-week drop follows a new ad jump of 2,395 new ads during the prior week. The table below illustrates the volatile top-line shifts over the past few months at both the state and national levels. All but three industries had over the week decreases. Health Care & Social Assistance had the largest decrease, down 605 new ads which account for 29% of the total ad drop over the week. Other industries with large shifts include Retail Trade, down 343 new ads, and Manufacturing, down 189 new ads. These industry shifts correspond with occupational new ad shifts, the three occupations with the most ads, Registered Nurses, Retail Salespersons, and Supervisors of Retail Sales Workers were down 31%, 18%, and 16% respectively. Despite the recent increased volatility, the past two weeks have seen four-week moving averages above 8,000 ads per week for the first time since early October 2022.



Industries with the most new postings include Health Care & Social Assistance, Retail Trade, and Finance & Insurance.

Occupations with the most new postings include Registered Nurses, Retail Salespersons, and First-Line Supervisors of Retail Sales Workers.

Employers with the most new postings include Cigna Corporation, Hartford Healthcare, and Dunkin’.

The three industries with the most new job postings were:

- **Health Care & Social Assistance** (1,644 new postings, -27% over the week)
- **Retail Trade** (868 new postings, -28% over the week)
- **Finance & Insurance** (719 new postings, -20% over the week)

NAICS	Industry	Ads Week	1 week ago:	4 weeks	1 week change		4 week change	
		Ending: 4/15/23	4/8/23	ago: 3/18/23	%	#	%	#
0	Total	7,591	9,662	9,610	-21%	-2,071	-21%	-2,019
11	Agriculture	19	8	8	138%	11	138%	11
21	Mining, Quarrying, and Extraction	9	20	10	-55%	-11	-10%	-1
22	Utilities	41	86	86	-52%	-45	-52%	-45
23	Construction	92	116	149	-21%	-24	-38%	-57
31	Manufacturing	639	828	720	-23%	-189	-11%	-81
42	Wholesale Trade	63	142	81	-56%	-79	-22%	-18
44	Retail Trade	868	1,211	801	-28%	-343	8%	67
48	Transportation and Warehousing	149	206	224	-28%	-57	-33%	-75
51	Information	87	121	112	-28%	-34	-22%	-25
52	Finance and Insurance	719	900	657	-20%	-181	9%	62
53	Real Estate and Rental and Leasing	102	118	135	-14%	-16	-24%	-33
54	Professional, Scientific, & Technical Services	371	368	398	1%	3	-7%	-27
55	Management	7	13	5	-46%	-6	40%	2
56	Administrative and Support	182	261	223	-30%	-79	-18%	-41
61	Educational Services	529	400	532	32%	129	-1%	-3
62	Health Care and Social Assistance	1,644	2,249	2,711	-27%	-605	-39%	-1,067
71	Arts, Entertainment, and Recreation	68	74	135	-8%	-6	-50%	-67
72	Accommodation and Food Services	555	609	554	-9%	-54	0%	1
81	Other Services (except Public Administration)	123	212	182	-42%	-89	-32%	-59
92	Public Administration	128	165	235	-22%	-37	-46%	-107
99	Unspecified	1,196	1,555	1,652	-23%	-359	-28%	-456

Source: CT DOL Analysis of HWOL

During the week ending April 15th, 18 of 21 industries had over-the-week declines. Among those decreasing industries, three were down by over 50%, three were down between 30%-49%, and nine were down between 20%-29%. A combined 55% of the 2,071 new ad decline occurred in Health Care & Social Assistance (-605 new ads), Retail Trade (-343 new ads), and Finance & Insurance (-181 new ads). Employers with the largest over-the-week declines in these three respective industries were Yale-New Haven Health System (-295 new ads), UnitedHealth Group (-125 new ads), and The Home Depot (-113 new ads). Among the three increasing industries, the largest was Educational Services, up 129 new ads or +32%. Educational Service employers with the largest over-the-week increases include Stratford Public Schools (+43 new ads), Bridgeport Public Schools (+37 new ads), and New Haven Public Schools (+16 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week Ending:	1 week ago:	4 weeks ago:	1 week change		4 week change	
	4/15/23	4/8/23	3/18/23	%	#	%	#
Registered Nurses	389	560	805	-31%	-171	-52%	-416
Retail Salespersons	289	352	278	-18%	-63	4%	11
First-Line Supervisors of Retail Sales Workers	233	279	201	-16%	-46	16%	32
Sales Representatives, Wholesale and Manufacturing, Computer Occupations, All Other	175	169	194	4%	6	-10%	-19
Personal Service Managers, All Other; Entertainment	168	157	186	7%	11	-10%	-18
Customer Service Representatives	163	209	237	-22%	-46	-31%	-74
Fast Food and Counter Workers	161	208	226	-23%	-47	-29%	-65
Software Developers and Software Quality Assurance	152	179	129	-15%	-27	18%	23
Medical and Health Services Managers	123	136	128	-10%	-13	-4%	-5
Home Health and Personal Care Aides	108	148	142	-27%	-40	-24%	-34
General and Operations Managers	106	167	128	-37%	-61	-17%	-22
Secretaries and Administrative Assistants	96	109	120	-12%	-13	-20%	-24
Sales Managers	95	93	97	2%	2	-2%	-2
Laborers and Freight, Stock, and Material Movers	93	101	66	-8%	-8	41%	27
Food Service Managers	88	110	110	-20%	-22	-20%	-22
Licensed Practical and Licensed Vocational Nurses	83	80	86	4%	3	-3%	-3
Nursing Assistants	83	124	146	-33%	-41	-43%	-63
Medical Dosimetrists, Medical Records Specialists	82	132	189	-38%	-50	-57%	-107
Accountants and Auditors	74	80	75	-8%	-6	-1%	-1
Financial Managers	69	57	58	21%	12	19%	11
Security Guards	66	56	55	18%	10	20%	11
Medical Assistants	64	145	80	-56%	-81	-20%	-16
Janitors and Cleaners	62	64	69	0%	-2	-10%	-7
Maintenance and Repair Workers, General	61	54	91	13%	7	-33%	-30
	61	87	86	-30%	-26	-29%	-25

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (389 new postings, -31% over the week)
- Retail Salespersons (289 new postings, -18% over the week)
- Supervisors of Retail Sales Workers (233 new postings, -16% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 4/15/23	1 Week Ago: 4/8/23	4 Weeks Ago: 3/18/23	1 Week # Change	4 Week # Change
Cigna Corporation	159	93	55	66	104
Hartford Healthcare	147	205	566	-58	-419
Dunkin'	88	64	26	24	62
KPMG	82	16	76	66	6
Trinity Health of New England	75	58	95	17	-20
UnitedHealth Group	67	192	47	-125	20
Yale-New Haven Health System	66	361	261	-295	-195
Raytheon	64	85	122	-21	-58
State of Connecticut	58	110	115	-52	-57
Boehringer Ingelheim	55	21	3	34	52
Connecticut Children's Medical Center	49	13	45	36	4
CVS Health	46	54	53	-8	-7
TJX Companies, Inc.	45	42	18	3	27
Stratford Public Schools	45	2	15	43	30
General Dynamics	43	35	22	8	21
Yale University	42	42	59	0	-17
The Home Depot Incorporated	41	154	17	-113	24
Bridgeport Public Schools	38	1	4	37	34
Walgreens Boots Alliance Inc	36	70	71	-34	-35
Elevance Health	32	36	47	-4	-15
Chili's	3	13	3	-10	0
University of Connecticut	29	38	35	-9	-6
Guidehouse	27	22	16	5	11
Cherry Bekaert	25	0	0	25	25
Lowe's Companies, Inc	25	31	17	-6	8

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week ending April 15th, were mostly within Health Care & Social Assistance, Retail Trade, and Educational Services. The employers with the most new ads in these three respective industries were Hartford Healthcare (147 new ads), CVS Health (46 new ads), and Stratford Public Schools (45 new ads). Overall, the 25 employers with the most ads account for a combined 18 percent of total new ads. Among the 25 employers shown above, 12 decreased over the week, one was unchanged, and 12 increased. Among decreasing employers, the largest drops occurred at Yale-New Haven Health System (-295 new ads), UnitedHealth Group (-125 new ads), and The Home Depot (-113 new ads). The 9 other decreasing employers had new ad declines of 58 ads or less. The largest employer increases occurred at Cigna Corporation (+66 new ads) and KPMG (+66 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards, and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/hwol.asp>